



www.downtownbatavia.com



4 1/2 W. Wilson St
Batavia, IL 60510
(630) 761-3528
www.downtownbatavia.com

R.S.V.P PLEASE INCLUDE US AS A 2011 SPONSOR

PROMORAMA

- ___ Event Sponsor (\$100) Logo on MainStreet website, logo on event poster, name announced at event
- ___ Table RSVP (\$50) Space at event to advertise your business; inclusion in the event goody bag for attendees

FOXFARE MAINSTREET GALA

- ___ Table Sponsor (\$600) Name on table & program, mention at event, in quarterly newsletter & Neighbor, 1/2 pg ad in program + 10 tickets to Gala
- ___ Gala Patron (\$300) 1/2 pg ad in program; name on signs at event & website +2 tickets to event
- ___ Gala Friend (\$100) (Name in program & signs at event)

BATAVIA FARMERS' MARKET

- ___ Market Sponsor (\$350) Logo on poster & website, name on press releases, plus one free Market space on south market and promotional items at MainStreet info tent
- ___ Market Friend (\$150) Name on poster, MainStreet website and event publicity.

BATAVIA MAIN STREET HOUSE WALK

- ___ House Walk Patron (\$250) Logo on poster, 1/2 page ad in program, name on press releases, logo on website
- ___ House Walk Friend (\$100) Name on poster and website plus business card ad in program

DOWNTOWN BLOCK PARTY

- ___ Patron (\$250) Logo on poster, website & event map, name on press releases
- ___ Friend (\$100) Name on poster & map.

BATFEST

- ___ Vampire Bat Sponsor (\$350) (Name on publicity, logo, ads & fest sign + 1 'Boo'th space)
- ___ Grey Bat Sponsor (\$250) Name on publicity, festival flyer & fest sign, 1 'Boo'th space
- ___ Brown Bat Sponsor (\$150) Name on poster, fest sign and flyer

DOWNTOWN BANNER PROGRAM

- ___ Spring banner sponsor (\$200 returning, \$275/new)
- ___ Summer banner sponsor (\$200 returning, \$275/new)
- ___ Fall banner sponsor (\$200 returning, \$275/new)
- ___ All three banners (\$550/returning, \$275/new)

Contact Name _____
 Business Name _____
 Address _____
 City _____ IL Zip _____
 Email _____ Phone (____) _____
 Total of all sponsorships: \$ _____

Payment Preference:

- ___ Entire check enclosed ___ Invoice me before each event
- ___ Credit card \$ _____ (amt to charge)



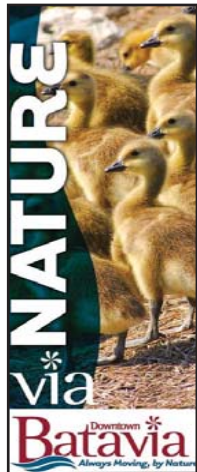
2011

Sponsorship Programs

A limited number of sponsorships are available for each event. Please R.S.V.P before the deadline indicated. Payment is not expected at the time of the R.S.V.P. There are three payment options listed on the R.S.V.P. page. Payment is accepted by check or credit cards; invoicing is available.

Quarterly Downtown Banner Program - year two of cycle

3 original thematic designs feature the name of your business (or url) imprinted below the banner on the sponsor panel. 2011 returning sponsor price: \$200 per quarter. Spring: Nature; Summer: Recreation; Fall: Loyalty. 2011 new sponsor price: \$275 per quarter. Contact the office for more information.



YOUR NAME GOES HERE



YOUR NAME GOES HERE



YOUR NAME GOES HERE



Prom-o-Rama 2011

Sunday February 20

Eastside Center, Shannon Hall
(deadline 1/15/11)

This second annual event targets high school students and their parents and previews prom gowns, tuxes, limo services, flowers and personal services. The event includes a one-hour open house followed by a style show. Sponsors are able to have space at the event and be included in the event goody bag. Please see RSVP page & select your sponsorship level.

5th Annual Gala on the Fox

Saturday March 5th

Lincoln Inn, Batavia
(deadline 2/1/11)



Presented By
BATAVIA MAIN STREET

The 2011 Gala on the Fox is MainStreet's signature fundraising event that draws over 200 patrons. The event includes an auction, food and festivities designed to raise funds for Batavia Main Street and fun for downtown supporters. To sponsor this event, please view the RSVP page to choose from one of the three levels of sponsorship.

16th Annual Farmers' Market

Saturdays June 25 - October 15, 2011

(deadline 3/1/11)



A summer and fall favorite, the Market on S. Water Street and Wilson draws an average of 1,000 people per week. Your sponsorship is shown on signs, banners, the website and at our weekly downtown Batavia tent. Sponsors also receive one free market space (10' x 10') during the season. 8 a.m. - Noon. Please see the RSVP page for sponsorship levels.

Batavia Downtown Block Party

Sunday September 4th
(deadline 5/1/11)

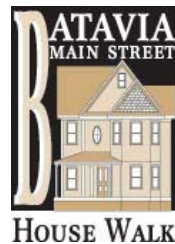
Labor Day weekend will never be the same in downtown Batavia hosts a Taste of Batavia sampler party complete with live music and dancing. Your business logo is featured on our website, event posters and event map. Attendance: 1,000



5th Annual Batavia MainStreet House Walk

Sunday September 25th
(deadline 6/1/11)

5 unique Batavia homes open their doors to Fox Valley area guests for one day only. Patrons also enjoy a tea in this event showcasing the architecture and flavor of Batavia. Your business logo is featured on our event poster, MainStreet website, program cover and includes a free 1/2 page ad in the House Walk program.
2010 attendance: 325



11th Annual BatFest

Saturday October 22nd
(deadline 7/1/11)

Batavia's annual fall Halloween-themed family event attracting over 2,500 ghouls and gals, targeting young families. BatFest includes downtown Batavia Trick-or-Treating, Mothers' Club parade, pumpkin roll, contests, BatCrafts and games for young children and their families. Three sponsorship levels are available. Attendance: 2,500



2011 Sponsorship Programs

Downtown is “everyone’s neighborhood” and sponsoring Batavia MainStreet programs puts your business in the community eye and shows your support. Sponsorship with MainStreet is an affordable way to reach new and current customers and to support a cause that works to promote, preserve and plan for downtown. Sponsorships provide the extra funds needed by MainStreet to ensure quality events that showcase our unique downtown and create an opportunity to showcase your business to our community.



Enclosed is information on 2011 MainStreet sponsorship opportunities. Sponsorship rates are extremely reasonable and give great community exposure for your advertising dollar. We are happy to meet with you personally to discuss any of the opportunities this year.

Sponsors are needed for the following MainStreet 2011 events and programs:

- Promorama
- Gala on the Fox
- Batavia Farmers' Market
- Batavia House Walk
- Downtown Batavia Block Party
- BatFest
- Downtown Banner Program



 **{ Always Moving, by Nature }**

Batavia MainStreet's

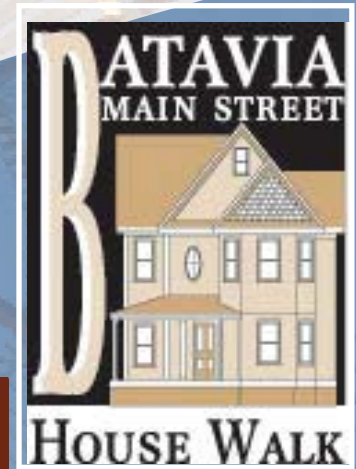
2011 Sponsorship Opportunities

Vision:

Our vision is to help create a unique and vital downtown that embraces history, celebrates the arts, preserves our natural environment and promotes quality events to instill a 'sense of place' in our community.

Mission:

The Batavia MainStreet program is a not-for-profit, community-based organization devoted to enhancing downtown Batavia's identity as the heart of the community through dedicated volunteer efforts.



4 1/2 W Wilson St.
Batavia, IL 60510
(630) 761-3528
www.downtownbatavia.com

