

2011

get cookin.
get wild.
get cultured.

Bridgeton

culinary district
new jersey



mission

Bridgeton Main Street Association, a non-profit corporation, consists of community residents, business and property owners and other stakeholders working to revitalize and economically stimulate the Downtown Commercial District by implementing a recognized four-point approach to revitalization as prescribed by the Main Street programs of the National Trust For Historic Preservation and the State of New Jersey.

vision

In the heart of the historic downtown, Bridgeton's Culinary District will offer a mix of culinary-niched retail, restaurants, service businesses, education, and culinary arts-related venues and activities reflecting Bridgeton's culture, traditions, strong sense of community, and unique location.

make a connection!

culinary and cultural arts, gourmet shopping, dining and fun



We have a lot on our plate!
Year-round Event and Program Sponsorship Opportunities

1 FoodFilmFest

An interactive food-film experience showcasing a feature culinary-film, cooking demos and great food.

- Title Sponsorship – \$2,000
- Program (Menu) Sponsorship – \$1,000
- Shared Program Sponsorship – \$550
- Celebrity Chef Sponsorship – \$1,000
- Website Sponsorship – \$750
- Flyer Sponsorship – \$400
- Poster Sponsor – \$250
- Ticket Sponsorship – \$150

Donations

- \$ 1.00 - \$24.00 - Appetizer
- \$25.00 - \$49.00 - Salad
- \$100.00 - \$249.00 - Meat Entrée
- \$250.00 - \$500.00 - Dessert
- \$_____ - Culinary Delight *

A designated amount you would like to donate

in partnership with **Culinary Stars**
cumberland county
cooking, education, safety, fun.

Bridgeton Main Street Presents



2 Cinco de Mayo CultureFest

An outside festival event filling the downtown streets with the best of Mexican-style eats and fun.
Held in May.

- Title Sponsorship – \$5,000
- Entertainment Sponsorships – \$3,000
- Brochure Sponsorship – \$1,500
- Banner Sponsorship – \$1,100

Donations

- \$100 – White Donor
- \$500 – Red Donor
- \$700 – Green Donor
- \$1,000 – Gold Donor



CrabFest and Beer Garden

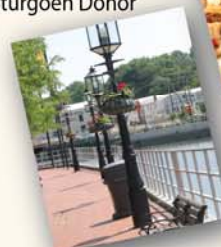
A daylong crab & beer smorgasbord on the Bridgeton Riverfront as part of the Cumberland County Historic Cohanse Riverfest held outdoors each August.

WHAT A CATCH!

- Title Sponsorship – \$15,000
- Food Court Sponsor – \$2,500
- Program Sponsorships – \$2,000
- Entertainment Sponsor – \$1,500
- Brochure Sponsorship – \$750

Donations

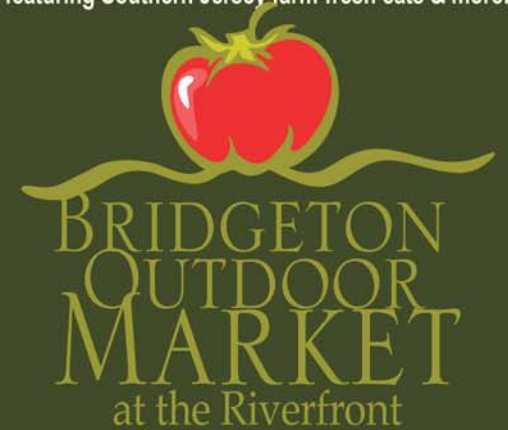
- \$25-\$100 – Sprimp Donor
- \$500-\$699 – Oyster Donor
- \$700-\$999 – Crab Donor
- \$1,000 – Sturgeon Donor



in partnership with
Bridgeton Area Chamber
of Commerce

4 Outdoor Market at the Riverfront

A community farmer's market held Fridays 10am-2pm June through August at the Cohanse Riverfront featuring Southern Jersey farm-fresh eats & more!



- Title Sponsorship – \$5,000
- Entertainment Sponsorships – \$1,000
- Brochure Sponsorship – \$1,000

Donations

- \$100-\$499 – Asparagus Donor
- \$500-\$699 – Squash Donor
- \$700-\$999 – Tomato Donor
- \$1,000 – Hot Pepper Donor



- Home grown Jersey fresh & catch!
- Local merchants!
- Great foods, crafts & entertainment!
- Fresh baked goods and more!



Southern Jersey farm-fresh eats & more!