

# 2011

get cookin.  
get wild.  
get cultured.

# Bridgeton

culinary district  
new jersey



## mission

Bridgeton Main Street Association, a non-profit corporation, consists of community residents, business and property owners and other stakeholders working to revitalize and economically stimulate the Downtown Commercial District by implementing a recognized four-point approach to revitalization as prescribed by the Main Street programs of the National Trust For Historic Preservation and the State of New Jersey.

## vision

In the heart of the historic downtown, Bridgeton's Culinary District will offer a mix of culinary-niched retail, restaurants, service businesses, education, and culinary arts-related venues and activities reflecting Bridgeton's culture, traditions, strong sense of community, and unique location.

## make a connection!

culinary and cultural arts, gourmet shopping, dining and fun



We have a lot on our plate!  
Year-round Event and Program Sponsorship Opportunities

## 1 FoodFilmFest

An interactive food-film experience showcasing a feature culinary-film, cooking demos and great food.

- Title Sponsorship – \$2,000
- Program (Menu) Sponsorship – \$1,000
- Shared Program Sponsorship – \$550
- Celebrity Chef Sponsorship – \$1,000
- Website Sponsorship – \$750
- Flyer Sponsorship – \$400
- Poster Sponsor – \$250
- Ticket Sponsorship – \$150

### Donations

- \$ 1.00 - \$24.00 - Appetizer
- \$25.00 - \$49.00 - Salad
- \$100.00 - \$249.00 - Meat Entrée
- \$250.00 - \$500.00 - Dessert
- \$\_\_\_\_\_ - Culinary Delight \*

A designated amount you would like to donate

in partnership with **Culinary Stars**  
cumberland county  
cooking, education, safety, fun.

Bridgeton Main Street Presents



## 2 Cinco de Mayo CultureFest

An outside festival event filling the downtown streets with the best of Mexican-style eats and fun.  
Held in May.

- Title Sponsorship – \$5,000
- Entertainment Sponsorships – \$3,000
- Brochure Sponsorship – \$1,500
- Banner Sponsorship – \$1,100

### Donations

- \$100 – White Donor
- \$500 – Red Donor
- \$700 – Green Donor
- \$1,000 – Gold Donor



## CrabFest and Beer Garden

A daylong crab & beer smorgasbord on the Bridgeton Riverfront as part of the Cumberland County Historic Cohanse Riverfest held outdoors each August.

### WHAT A CATCH!

- Title Sponsorship – \$15,000
- Food Court Sponsor – \$2,500
- Program Sponsorships – \$2,000
- Entertainment Sponsor – \$1,500
- Brochure Sponsorship – \$750

### Donations

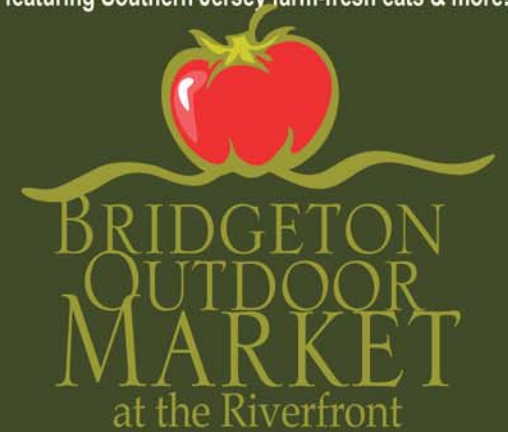
- \$25-\$100 – Sprimp Donor
- \$500-\$699 – Oyster Donor
- \$700-\$999 – Crab Donor
- \$1,000 – Sturgeon Donor



in partnership with  
Bridgeton Area Chamber  
of Commerce

## 4 Outdoor Market at the Riverfront

A community farmer's market held Fridays 10am-2pm June through August at the Cohanse Riverfront featuring Southern Jersey farm-fresh eats & more!



- Title Sponsorship – \$5,000
- Entertainment Sponsorships – \$1,000
- Brochure Sponsorship – \$1,000

### Donations

- \$100-\$499 – Asparagus Donor
- \$500-\$699 – Squash Donor
- \$700-\$999 – Tomato Donor
- \$1,000 – Hot Pepper Donor



- Home grown Jersey fresh & catch!
- Local merchants!
- Great foods, crafts & entertainment!
- Fresh baked goods and more!

Southern Jersey farm-fresh eats & more!

## 5 Historic Holiday House Tour

Celebrate the holidays in Historic Bridgeton where New Jersey's largest historic district comes alive for the season. Held early December.

- Title Sponsorship – \$3,000
- Carriage & Trolley Ride Sponsor – \$800
- Program Sponsorships – \$750
- Bookmark Sponsorship – \$200
- Rack Card Sponsorship – \$400
- Tour Entertainment Sponsorships – \$350
- Ticket Sponsorship – \$250
- Program Advertising and Program House Tour Sponsors Available.



in cooperation with the City of Bridgeton and the Holiday House Tour Committee



## Holiday Parade

Watch the streets of Downtown Bridgeton light up with the sites and sounds of Christmas in an old fashion way. Held December.



- Major Parade Sponsor – \$2,000
- Gold Sponsor – \$1,000
- Silver Sponsor – \$500
- Bronze Sponsor – \$250

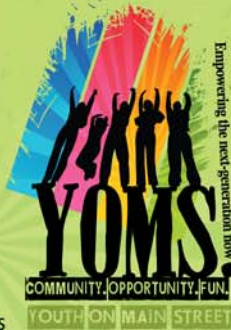
Additional sponsorship opportunities may be available to specifically fit the needs of the company, organization, or group expressing interest.

## 7 Youth on Main Street

A program that believes in empowering the leaders of tomorrow, today. Young citizens of the community are invited to join the program through Bridgeton Main Street. As members they have opportunities to participate in community affairs offering them a voice in the community, encouraging them to give their opinions and present ideas for the future of the community, especially regarding the downtown. YOMS also offers leadership, intern and resume building opportunities to young citizens. Through YOMS, young people see first hand how "America Grows on Main Street" and have a role in revitalizing their community.



- Title Sponsorship – \$3,000
- T Shirt Sponsor – \$1,000
- Member Card Sponsors – incentive offers and discounts



COMMUNITY. OPPORTUNITY. FUN.  
YOUTH ON MAIN STREET

For these and other special project sponsor and volunteer opportunities contact [www.GetBridgeton.org](http://www.GetBridgeton.org) today!

- Heritage Cooking Demonstrations & Classes
- Business Shadowing Day
- Help Manage and update Bridgeton Main Street Website & Facebook Page
- Bridgeton Downtown Pocket Park
- ArchIDtecture Hunt
- Bridgeton Downtown Flowers

The bold, eccentric character of Bridgeton alive again. Main Street New Jersey provides selected communities with technical assistance and training of proven value in revitalizing historic business districts. Their program helps municipalities improve the economy, appearance and image of their business districts through the organization of local citizens and resources like you.

Main Street is a philosophy, a program, and a proven comprehensive approach to business district revitalization. This approach has been implemented in over 1200 cities and towns in 40 states across the nation.

Rediscover Bridgeton, East Coast's Premier Culinary Culture-town. We need your support to make this happen.



Dedicated to preserving Bridgeton's historic character and embracing its future with a vision for creative retail, eateries and the arts.



Let's cook up something together.

Bridgeton Main Street  
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Bridgeton, NJ 08302  
office 856-453-8130  
[www.get-bridgeton.org](http://www.get-bridgeton.org)  
a 501c3 non-profit corporation

## 2011 Sponsorship Opportunities



Bridgeton welcomes volunteers and supporters to help bring vibrancy back to the downtown district.

**There's always something cookin' in Bridgeton.**