



Where Business is Right at Home.



MainStreet Libertyville, Inc.
133 East Cook Avenue
Libertyville, IL 60048

*Where Business is
Right at Home.*

Non-Profit Org.
U.S. Postage
PAID
Libertyville, IL
Permit No. 188

FARMER'S MARKET

- All sponsors will receive the following placements during the entire Farmer's Market season:
 - in news releases to the media
 - on thousands of Farmer's Market and Out to Lunch programs
 - in the MainStreet Libertyville Gazette (distributed to 11,000 households)

Farmer's Market Manager

3 sponsor opportunities—
\$500.00 each



Each week our manager is there at the crack of dawn preparing for the day's events. He/she works with staff, volunteers and every piece of the puzzle to assure

a successful day. Whether it's welcoming customers or helping the farmers set up, the manager is the right arm of the event.

Your Business Name Will Be Featured On The Farmer's Market T-shirt Worn By The Manager.

MainStreet Golf Cart

1 sponsor opportunity—
\$1000.00

Our golf cart will be on site during each Farmer's Market – rain or shine. This cart totes all the necessities to the market. It is also used for the membership information, raffle sales and event headquarters.

Your Business Name Will Be Featured On A Large Sign Prominently Displayed Each Week On The Back Of The Golf Cart.

MainStreet Yellow Wagons

6 sponsorship opportunities—
\$150.00 each

Available to Downtown businesses only. Six yellow wagons make their way to MainStreet Libertyville's Farmer's Market each week. These wagons help shoppers haul all their fresh produce. Limit 1 per business.

Your Business Name Will Be Featured On A Sign Prominently Displayed On The Back Of "Your" Wagon.

OUT TO LUNCH

- All sponsors will receive the following placements during the entire Out to Lunch season:
 - in news releases to the media
 - on thousands of Farmer's Market and Out to Lunch programs
 - in the MainStreet Libertyville Gazette (distributed to 11,000 households)

Out to Lunch Manager

3 sponsor opportunities—
\$500.00 each
Each week our manager works with staff, volunteers and the band to ensure a successful day.

Your Business Name Will Be Featured On The Out to Lunch T-shirt Worn By The Manager.

Main Stage

10 sponsor opportunities—
\$500.00 each (One sponsor per week)
Have your business name featured right where the action is...on the Main Stage, where each week a different kind of band will underscore the festive feeling of Out to Lunch in Downtown Libertyville.

Your Business Name Will Be Featured On A Large Sign Prominently Displayed On The Main Stage During The Performance Of Your Sponsored Band.

MainStreet Golf Cart

1 sponsor opportunity - \$1000.00
Our golf cart will be on site during each Out to Lunch festival. This cart totes all the necessities to the market. It is also used for the membership information, product sales and event headquarters.

Your Business Name Will Be Featured On A Large Sign Prominently Displayed Each Week On The Back Of The Golf Cart

Keep Libertyville Beautiful

2 sponsorship opportunities—
\$1000.00 each
MainStreet Libertyville contracts with Lamb's Farm for a six-person clean-up crew every Friday. Be a part of the extra effort to keep Libertyville beautiful during Out to Lunch.

Your Business Name Will Be On The T-shirts Worn By The Clean-up Crew.

Trolley

4 sponsorship opportunities—
\$2500.00 each
The eye-catching trolleys will pick up guests at the Butler Lake parking lot and take them for a historical ride to Cook Park for Out to Lunch.

Your Business Name Will Be Featured On Signs Prominently Displayed On The Sides Of The Trolley As It Makes A Continuous Loop From 11:00 Am - 2:00 Pm.

3rd Annual CAR FUN ON 21

Car Fun on 21 in Downtown Libertyville will be held on the following dates: May 16th, June 20th, July 18th and August 15th. This event welcomes all cars 25 years or older. This year's Car Fun on 21 encourages family involvement by offering food vendors on site, live entertainment in Cook Park, and a chance to shop and check out the cars parked in one central location in Downtown Libertyville.

Major Sponsor

One sponsorship opportunity
\$5,000.00

Premier booth space at the event each Wednesday night (no selling of goods allowed). Option: may display two vehicles.

Business name and logo will appear in all paid ads specifically related to the Car Fun on 21 event.

3" x 3" business ad will be printed in 5,000+ schedules (to be mailed and handed out at other car shows in the area). Camera-ready artwork will be supplied by sponsor.



Business name and logo will appear on all posters and flyers for this event, which will be displayed throughout Libertyville.

Business logo will appear on banner at intersection of Milwaukee and Church.

Band will announce your business name 4 times each Wednesday night.

Business logo will be listed in the MSL Gazette as a sponsor (distributed to 11,000 households in Libertyville).

1/4 Page Sponsor

Unlimited sponsor opportunities—
\$1,000.00 each

Booth space at the event each Wednesday night (no selling of goods allowed).

3" x 3" business ad will be printed in 5,000+ schedules (to be mailed and handed out at other car shows in the area). Camera-ready artwork will be supplied by sponsor.



Band will announce your business name 2 times each Wednesday night.

Business logo will be listed in the MSL Gazette as a sponsor (distributed to 11,000 households in Libertyville).

1/6 Page Sponsor

Unlimited sponsor opportunities—
\$500.00 each

2" x 3" business ad will be printed in 5,000+ schedules (to be mailed and handed out at other car shows in the area). Camera-ready artwork will be supplied by sponsor.

Business logo will be listed in the MSL Gazette as a sponsor (distributed to 11,000 households in Libertyville).

Business Card Size Sponsor

Unlimited sponsor opportunities—
\$250.00

1" x 1 3/4" business ad will be printed in 5,000+ schedules (to be mailed and handed out at other car shows in the area). Camera-ready artwork will be supplied by sponsor.

Business logo will be listed in the MSL Gazette as a sponsor (distributed to 11,000 households in Libertyville).



continued

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MainStreet Golf Outing

MainStreet Libertyville's newest fund raiser. In 2007, this event will be held on Monday, June 25th at Bonnie Brook Golf Club in Waukegan, IL.

Dinner Sponsor

One sponsor Opportunity-
\$2000.00

Business name and logo will appear in all paid ads specifically related to the Golf Outing event.

You may prominently display your business sign during the dinner hour at the restaurant.

A complimentary table will be available at a hole location for you to promote your business.

Your company will appear as a Golf Outing Sponsor on the MainStreet Libertyville web site.

You are entitled to a foursome and two carts for golf.

Your foursome will receive dinner after golf.

Cocktail Reception Sponsor

One sponsor Opportunity-
\$1200.00

Business name and logo will appear in all paid ads specifically related to the Golf Outing event.

You may prominently display your business sign during the cocktail hour at the restaurant.

A complimentary table will be available at a hole location for you to promote your business.

Your company will appear as a Golf Outing Sponsor on the MainStreet Libertyville web site.

You are entitled to a twosome and one cart for golf.

Your twosome will receive dinner after golf.

Lunch Sponsor

One sponsor Opportunity-
\$1000.00

Business name and logo will appear in all paid ads specifically related to the Golf Outing event.

You may prominently display your business sign during the lunch hour at the restaurant.

A complimentary table will be available at a hole location for you to promote your business.

continued

Your company will appear as a Golf Outing Sponsor on the MainStreet Libertyville web site.

You are entitled to a twosome and one cart for golf.

Your twosome will receive dinner after golf.

Beverage Cart Sponsor

Two Sponsor Opportunities-
\$500.00 each

Business name will appear on the program booklet for the golf event dinner.



Your sign will be on the beverage cart as it delivers beverages to golfers during the event.

A complimentary table will be available at a hole location for you to promote your business.

Your company will appear as a Golf Outing Sponsor on the MainStreet Libertyville web site.

Outing Sponsor

Unlimited Sponsor Opportunities-
\$300.00 each

Business name will appear on the program booklet for the golf event dinner.

Representatives of your business will be seated at a table at the hole you are sponsoring.

A complimentary table will be available at a hole location for you to promote your business.

Your company will appear as a Golf Outing Sponsor on the MainStreet Libertyville web site.

You will receive one dinner ticket.

Hole Sponsor -

Unlimited Sponsor Opportunities-
\$100.00 each

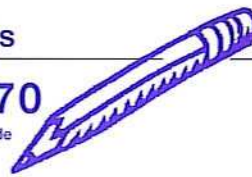
Business name will appear on the program booklet for the golf event dinner.

You will have a sign at the hole you are sponsoring.

2007 Sponsorship Opportunities

FAXBACK 847.680.0370

MAIL to Mainstreet Libertyville Inc. along with your check made payable to Mainstreet Libertyville Inc.
133 E. Cook Ave., Libertyville, IL 60048



Yes! Sign me up for the following sponsorship(s):

- Enclosed is my check
- Bill me later
- Contact me regarding payment

Company Name

Contact

Address

Phone Number

Email Address

Car Fun on 21

- Major Sponsor
 - \$5,000 (1 available)
- 1/4 Page Sponsor
 - \$1,000 (unlimited)
- 1/6 Page Sponsor
 - \$500 (unlimited)
- Business Card Size Sponsor
 - \$250 (unlimited)
- Entertainment Sponsors
 - \$500 (4 available)

Farmer's Market & Out to Lunch

- Trolley
 - \$2,600 (4 available)
- Farmer's Market Manager
 - \$500 (3 available)
- Out to Lunch Manager
 - \$300 (3 available)
- Main Stage
 - \$500 (10 available)
- Golf Cart
 - \$1,000 (1 available)
- Keep Libertyville Beautiful Sponsor 2006
 - \$1,000 (2 available)



For downtown businesses only:
Wagon—limit 1 per business
 \$150 (6 available)

Street Dance Fundraiser

- Major Sponsor
 - \$2,000 (4 available)
- Music
 - \$600 (2 available)
- Porta Potties
 - \$100 (12 available)



Dickens of a Holiday

- Carriage Rides
 - \$800 (3 available)
- The Children's Shoppe
 - \$500 (2 available)
- Photos with Santa & Mrs. Claus
 - \$200 (3 available)
- Victorian Tea
 - \$350 (2 available)



MainStreet Golf Outing

- Dinner Sponsor
 - \$2,000 (1 available)
- Cocktail Reception Sponsors
 - \$1,200 (1 available)
- Lunch Sponsors
 - \$1,000 (1 available)
- Beverage Cart Sponsor
 - \$500 (2 available)
- Outing Sponsor
 - \$300 (unlimited)
- Hole Sponsor
 - \$100 (unlimited)



Mainstreet Libertyville Inc. is a 501 (c) 3 nonprofit organization under Tax I. D. Number 36-3657765

Questions? Call MSL at 847.680.0336

Dickens of a Holiday

Downtown Libertyville is transformed into a scene right out of Dickens. Beautifully lighted wreaths lining Milwaukee Avenue, Victorian horse-drawn carriages, carolers, and Santa make Christmas in Libertyville magical. This event attracts over 10,000 people and will take place on Dec. 1st, 8th, and 15th in 2007.

Dickens of a Holiday

Carriage Rides

3 sponsorship opportunities—\$800.00 each

A beautiful, Victorian horse drawn carriage will ride through town with your company's name traveling along on the back. Sponsorship covers all three weeks of the festival.

Your business name will be featured:

- on signage in Cook Park and on the back of the carriage
- in the MSL Gazette (distributed to 11,000 households in Libertyville)

Victorian Tea

2 sponsorship opportunities—\$350.00 each (covers both weeks of the Tea)

Picture yourself on a cold afternoon, enjoying the sounds of classical music with a hot cup of tea, croissant sandwiches, assorted mini-sweets, and other Victorian goodies.

Your business name will be featured:

- on signage displayed on both dates
- in the MSL Gazette (distributed to 11,000 households in Libertyville)



The Children's Holiday Shoppe

2 sponsorship opportunities—\$500.00 each (covers all three weeks)

A special place made and priced for "kids only", where children can shop in privacy for parents, grandparents, aunts and uncles, siblings and friends. MainStreet volunteers stock and staff the store, helping children buy and wrap their presents.

Your business name will be featured:

- On signage displayed at the shop for all 3 weeks of Dickens
- in the MSL Gazette (distributed to 11,000 households in Libertyville)

Photos with Santa and Mrs. Claus

3 sponsor opportunities – \$200.00 each

Have your child meet Santa and Mrs. Claus and take a picture to remember the day. (Bring your own camera or buy a MSL Polaroid shot at the event). Our Victorian Santa and Mrs. Claus wear beautiful costumes and sit in a sleigh with beautiful Cook Park as the background.

Your business name will be featured:

- On signage displayed at the site
- in the MSL Gazette (distributed to 11,000 households in Libertyville)

15th Annual Street Dance Fundraiser

Street Dance is our Fall Fundraiser that supports MainStreet's efforts all year long. We celebrate the spirit of volunteerism, community identity, historic preservation and economic development. This beautiful evening will be filled with music, dancing, food and cold beer. Street Dance attracts over 3,000 people!

Major Event Sponsors

Major contributors will be the foundation of this event. Your name will be featured everywhere. We need you to make this event happen!

Major Sponsors

4 sponsor opportunities—\$2,000.00 each

Your business name will be featured:

- on signage prominently displayed at the entrance
- in news releases to the media
- in announcements made during the event
- on all posters and tickets
- on invitations mailed to every household in Libertyville
- in the MSL Gazette (distributed to 11,000 households in Libertyville)

Bands

Band Sponsors
2 sponsor opportunities—\$600.00 each

Your business name will be featured:

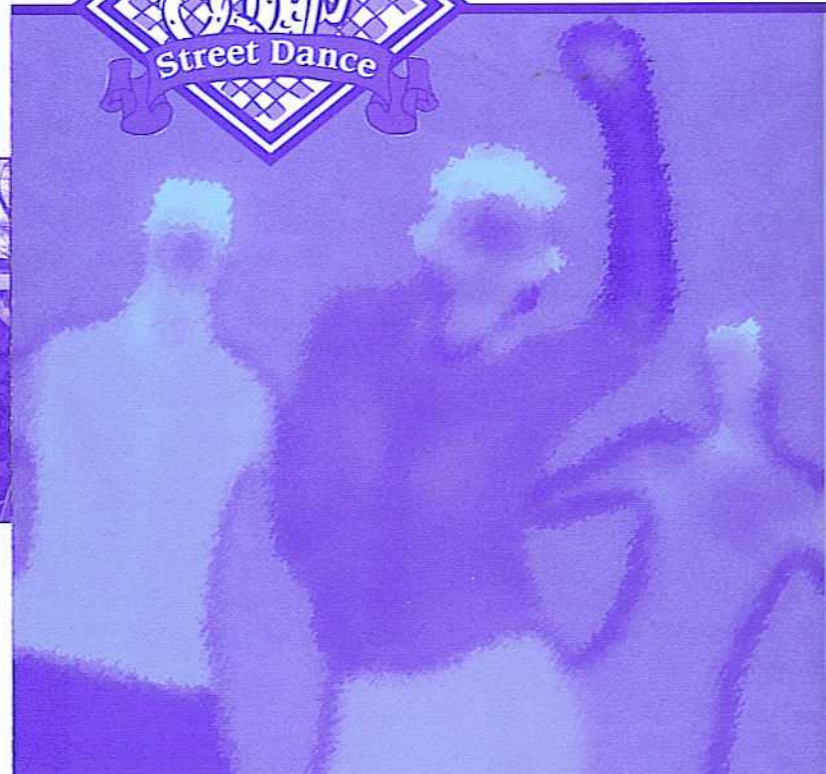
- on signage on the Main Stage all evening
- in the MSL Gazette (distributed to 11,000 household in Libertyville)
- in announcements made during the event

Porta-Potties

We know this sounds unusual, but we are looking for just that kind of sponsor! It's a place we all visit at least once during the night. Maximize your "exposure" and have your name proudly displayed on the door of your sponsored Porta-Potty. The Porta-Potty may then be very creatively themed and decorated. There is a Porta-Potty Golden Trophy for the best Porta-Potty and competition is fierce!

Porta-Potty Sponsors
12 sponsor opportunities—\$100.00 each

- Your business name will be featured:
- on signage on the Porta-Potty
- in the MSL Gazette (distributed to 11,000 household in Libertyville)



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- in announcements made during the event
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- on invitations mailed to every household in Libertyville
- in the MSL Gazette (distributed to 11,000 household in Libertyville)

Bands

Band Sponsors
2 sponsor opportunities—\$600.00 each

Your business name will be featured:

- on signage on the Main Stage all evening
- in the MSL Gazette (distributed to 11,000 household in Libertyville)
- in announcements made during the event

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- in the MSL Gazette (distributed to 11,000 household in Libertyville)

LIBERTYVILLE

is more than just a village: it is a way of life. With 1,500 volunteers giving over 6,000 hours of their time every year to MainStreet events, Libertyville has been recognized nationally for its economic and civic revitalization efforts. The results of this community effort include higher property values, a stronger tax base for high quality schools and parks, and many other amenities that greatly improve the quality and flavor of life in Libertyville.

This quality of life enables you, a member of our corporate community, to attract, retain, and motivate employees and officers, and those that will become key to your business. You also get nearby amenities for clients, improved public image, and goodwill as well.

Sponsors are vital to the continued success of our downtown events. By sponsoring MainStreet events you become a key player in our efforts to enhance the community identity and heritage, to foster a center of activity and to ensure economic stability in the heart of our community.

As an event sponsor you have the opportunity to put your business name in front of thousands of residents from Libertyville and surrounding communities that attend our events every year. Here are opportunities from our yearly calendar of events.

We encourage you to become a Sponsor today!



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