



Organization

Solving common problems

Membership start up

Identify a spokesperson that will make a presentation for your group

Identify a scribe to take notes

Discuss this problem for about five minutes

Your new Main Street organization is planning its first annual membership drive and you have decided that you would prefer to seek three year pledges for support from business, merchant and residential community. The Organization Team has drawn up a good list of merchants and downtown property owners and knows how they will approach them individually. They are having trouble figuring out how to approach the residents for similar pledges.

Come up with three methods you could use to approach the residents to seek their three year pledges to support your new organization

Write down your ideas

Present the results



Organization

Solving common problems

Membership start up

Identify a spokesperson that will make a presentation for your group

Identify a scribe to take notes

Discuss this problem for about five minutes

Your Main Street program has been around for about a year, but it is coming up to the time to renew your first year members. The Organization Team has not yet formulated a plan to go about the renewal process. As a new member of the Team, you have done member renewal for the local Zoo for the last five years as their volunteer membership chairperson. How would you go about trying to convince the Organization Team why member renewals are important?

Give three persuasive arguments why membership renewal is important

Write down your ideas

Present the result



Organization

Solving common problems

Sponsorship

Identify a spokesperson that will make a presentation for your group

Identify a scribe to take notes

Discuss this problem for about five minutes

Your Organization committee is thinking about the web site and decides that some of the pages are good candidates for sponsorships. Think about your own web site or the web site of one of the organizations in your group. Pick three pages that you think are easy to sell to a potential sponsor. Identify three bullet points for each of the pages (benefits of sponsorship) and identify the specific sponsor you will pitch.

Write down your ideas

Present the results



Organization

Solving common problems

Signature fundraising event

Identify a spokesperson that will make a presentation for your group

Identify a scribe to take notes

Discuss this problem for about five minutes

You have decided to do a 40s dance in your local VFW hall around Veterans Day as your first fundraiser. Identify all the potential in kind gifts/products/services you could get to cut the cost for this event. Identify who the potential in kind sponsors would be and how you would recognize them at the event.

Write down your ideas

Present the results



Organization

Solving common problems

Signature fundraising event

Identify a spokesperson that will make a presentation for your group

Identify a scribe to take notes

Discuss this problem for about five minutes

Someone knows someone, who knows someone who is an Oriental rug dealer who has put on fundraisers for schools and churches in your state. This is an auction of semi antique rugs, and you would get about 1/3 of the profits if you are able to raise above the minimum of \$5000.

Identify all the questions you would have before you had this "someone" contact the rug merchant.

Write down your ideas

Present the results